



Hardee County Visioning

STEERING COMMITTEE

March 14, 2011 6:00 p.m. – 8:00 p.m.

Hardee County Board of County Commission Chambers

Agenda

- I. Introduction and Welcome (6:00 p.m.)
- II. Appointment of Steering Committee Chair and Vice-Chair
- III. Overview of Focus Group Comments and Priorities (comments and information received to date)
- IV. Break
- V. Steering Committee Review; including Direction to Focus Groups
- VI. Public Comment*
- VII. Adjourn (8:00 p.m.)

The Steering Committee Meeting was called to order with members present as noted below:

The Steering Committee selected Mr. Joe Albritton Chair, Mrs. Vanessa Hernandez Vice-Chair.

Following a summary of the Focus Group #1 comments, the Steering Committee received an update on the Focus Group #2 meetings including a review of community recommended activities and projects, and rankings.

Following discussion by the Steering Committee of the Focus Group #1 and #2 comments, the Committee provided the following comments and recommendations for Staff and the Consulting Team's consideration:

- Provide a program for the use of local products and foods in the schools and community services,
- Utilize local preference for county acquired services and goods
- Review and investigate public-private partnerships; look at opportunities for cross-issue strategies.
- Examine best practices from similar communities but keep unique characteristics of Hardee County in mind and apply those, as appropriate, accordingly



Hardee County Sustainable Hardee - Visioning for the Future

- Health care facilities and services – land use vs. quality of life issue? Economic development?
- As we continue to progress, need to consider the feasibility of priorities
- Need to look a broader representation of community including prioritization of projects
 - Need to identify specific actions to reach out for broader community/stakeholder opportunities
- Need to identify champions in the community for specific projects and programs
- “revival of/for Hardee County”
- Need to look at/create momentum for short term success(es)
- Need to look at improved communication and improve perception within the community
- Identify implementation programs and action items

Potential (targeted) groups for stakeholder discussions (i.e., Alternatives for Community Engagement):

- Kiwanis
- Rotary
- Lions
- Employee groups
- Builders Association
- Local Businesses
- Chamber of Commerce
- Neighborhood groups
- High School/leadership
- Secret shopper approach/anonymous comments
- Cities within Hardee County; possible joint meeting
- Farm Bureau
- Young professionals
- Community college
- Realtors
- Cattleman’s Association
- Head Start
- Ministerial Association
- Newspaper
 - Look for more coverage, updates and articles
 - Provide comment form and drop box
- Teachers union/School Board employees
- County employees
- Telephone polling/internet polling
- Shopper/drop box (Wal-Mart, Post Office, restaurants)
- Prison employees
- Electric Co-Op